

5 TIPS FOR A SUCCESSFUL CHARLIE'S CAR WASH FUNDRAISER

Push hard for a big turnout from your members and their family and friends.

TIP 1: ENCOURAGE THE EGIFT OPTION

This is a perfect option for friends and family who aren't ready to wash yet or want to make a larger donation. There is no limit to the number of Wash eGifts in one transaction. Fundraisers pushing this option earn more.

TIP 2: DISTRIBUTE VIA SOCIAL MEDIA AND EMAIL

Post the flyer on your social media feeds and send via email and encourage people to share.

TIP 3: SET UP EVENTS ON SOCIAL MEDIA

Have your members each set up different social media events and invite their friends to attend.

TIP 4: DISTRIBUTE FLYERS

Distribute to family, friends, coworkers, etc. Brainstorm as a group to find places and events to distribute the flyers.

TIP 5: SEND OUT CONSTANT REMINDERS

Multiple reminders before and during your fundraiser help reach the most people. Send reminders to your members and keep sharing your posts and events on social media so you reach everyone.

