



Kansas City ■ Oklahoma City ■ Topeka ■ Wichita

FUNDRAISING PROGRAM

YOUR SUPPORTERS BUY WASHES AND
YOU KEEP A PORTION OF THE SALES.

EASY STEP-BY-STEP PROCESS:

- Choose a date for your month-long fundraiser to start. You should select a date greater than 30 days and less than 90 days from application date.
- Have an authorized contact for your organization complete the online application.
- Submit an organization logo to help supporters recognize your fundraiser.
- Include a list of your members/players/participants, allowing friends and family to attribute their purchase to their favorite member. (Optional, but will allow you to track and reward your member's contributions.)
- You will be issued a URL and QR code to text and/or email out to friends and family.
- Pre-purchasing their washes is convenient for friends and family and profitable for you.
- That's it! You will receive a check for a portion of the wash sales within 30 days of fundraiser end.



Purchase the following washes at regular price*
and your organization receives:

SIGNATURE	\$12⁵⁰
ULTIMATE	\$10
SUPER	\$7⁵⁰
BASIC	\$5

*Fundraiser redemption rates effective 10-01-2023.



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FUNDRAISER TIPS

Encourage the Pre-Purchase of Car Washes

This is a perfect option for friends and family who aren't ready to wash yet or want to make a larger donation. There is no limit to the number of washes in one transaction. More washes means more money for your organization.

Distribute via Social Media, Email, and Text

You will receive a URL and QR code to distribute.

Set Up Events on Social Media

Have each of your members set up different social media events and invite their friends to attend.

Provide Incentives

Distribute to family, friends, coworkers, etc. Brainstorm as a group to find places and events to distribute your personalized URL. Our fundraisers allow you to see the number of washes attributed to each member of your organization. You will receive an update two times during your fundraiser.



Send Out Reminders

Multiple reminders during your fundraiser help reach the most people. Send reminders to your members and keep sharing your posts and events on social media so you reach everyone.



Scan QR code to get started!



@charliescarwashes



@charlies_car_wash